

Cumnock Juniors Football Club

148 Townhead Street

Cumnock

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CLUB SOCIAL MEDIA POLICY

With the booming popularity of social media Cumnock Juniors FC are keen to keep our supporters up to date with the latest news and updates from the club. The good name of the club and its supporters, players, staff and management team have to be taken into account and steps taken to protect themselves in the public eye.

Our Obligations

Cumnock Juniors FC acknowledges that blogs and social networking sites provide a route to communicate with the outside world publicly. When you choose to go public with your thoughts and opinions on whatever medium, you are legally responsible for those opinions.

- You should be aware that you can be held personally responsible for any commentary deemed to be defamatory, discriminatory, proprietary, offensive, obscene or libellous.
- For these reasons, you must exercise caution with regard to any derogatory, discriminatory or bullying remarks or characterisations, copyrighted materials, exaggeration or obscenity.
- What you post via the internet is at your own risk and be aware third parties may pursue legal action against you personally for your opinions. In addition, any club official, committee member, player or management team member found to bring the club into disrepute via social media may be subject to separate disciplinary procedures invoked by the club after investigation.

Do's And Don't's

- Be mindful of comments or opinions expressed, every action has a reaction whether good, bad or indifferent and may influence the reputation of you and the club.
- Enjoy the interaction with supporters of your club and others. Social media can be a fantastic tool to keep in touch with fans, the press and friends, if used positively it can raise the reputation of both you and the club.
- Be mindful of what you post in a negative manner. Even if opinions are deleted, with screenshotting and other means of monitoring the internet these things never fully disappear.
- Never use social media sites such as Facebook or Twitter to post any defamatory remarks regarding players, club officials, match officials, opponents, other coaches, colleagues or the SFA and adhere to our club social media policy.

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